



House of Year Draws Crowd

This year again the Better Homes and Gardens Ideal home for this part of the country was furnished by J. W. Knapp Co. The home, at 1420 Forest Hills Dr., Okemos, was opened to the public Sunday, September 8th. It drew good crowds in spite of rainy weather the first day, when people flocked to go through it at the rate of about 200 an hour.

The decor has been described as contemporary casual, but with roots buried deep in the tradition of the past. Those of you who saw it were sure to have been impressed with the furnishings that possessed an airy look that required a minimum of daily maintenance.

The living room featured the Debonaire line by Globe. The family room (modern name for dining room plus) showed imported Danish pieces of teakwood. Maple was used in both of the children's bedrooms. The master bedroom featured the newest by Century, the Cambridge group in rich brown walnut, an original design with an English influence.

With the furnishing of this beautiful home and the "operation sparkle" remodeling of the furniture department on four, we have been receiving a great amount of favorable comment from our customers. It is all certain to give Knapp's a big boost from this very fine kind of publicity.

In Memoriam

The many friends of Walter Rulong of the Women's Shoe Department were saddened by his sudden and untimely death on September 7th. Mr. Rulong had been employed by Knapps' on two occasions, the more recent time, since the first of the year. Our sympathy is sincerely extended to his widow, Jeanne, who until recently was in charge of our Paint Department, and their two children.

The many people with whom he had come in contact while working at Knapps' were sorry to hear about the passing of Virgil Long, a carpenter for the Haussman Construction Company on September 16th. Mr. Long had been ill about a month, after having suffered a heart attack. Our sincere sympathy is extended to his widow and family.



Dessie Baughman, Cosmetic Department, is recognized by Dorothy Gray for 25 years of service exclusively on the Dorothy Gray Cosmetic line on September 13th. A diamond studded pin and gorgeous orchid were presented by Jack Keene, Michigan Representative for the Dorothy Gray line, to Miss Baughman as Miss Bottom and Mr. Grimes look on. Later, Miss Baughman was feted at a luncheon given in her honor.

Three Long Term Service People Are to Journey to New York

Three of our store family who have given many years of loyal service will be recognized in appreciation for this service by Knapp's during the month of October. They will all make trips to New York and market with their respective Department Managers.

First to leave, will be Dessie Baughman of the Cosmetics Department, and who will accompany Lillian Bottom into New York on Sunday, October 6th. While in the city she will visit many interesting places, including her representative line offices, those of Dorothy Gray, and take in some of the night spots and shows. Mrs. Baughman will return to Lansing the latter part of the week.

The following Sunday, Mae Heeman and Pauline Rutter will take the same step and accompany Viola Itzenhouser on a market trip to New York. They too, will visit interesting sight-seeing spots, including the United Nations Buildings, take in some of the entertainment world and visit some of the New York offices of the various lines of merchandise that are represented in the Foundation and Lingerie Departments, which they represent.

This will be a first trip for all three of these women into the great metropolis, and all of them are scheduled to fly into the city. Needless to say, all of their many friends in the store are happy to see them be able to go and certainly wish them a wonderful trip!



**ACCIDENTS
AT KNAPP'S**

Remained Same
Last Two Months

Aug.-Sept. 1956

4

Aug.-Sept. 1957

4

Remodeling Is Nearing Completion

By HENRY SOMERS

In the last issue of the Knapp-Sack, Mr. Grimes gave us an extensive outline of the state and progress of "Operation Sparkle," the remodeling of the store. Many of our personnel may not realize, however, what a really bright light this operation is becoming.

The fourth floor is completely remodeled, with its new lay out and accessory shop, creating the distinct impression of spaciousness and easy beauty. Customers who have not been in the store for a few weeks find themselves experiencing an awed satisfaction. Indeed, if you have not seen the new fourth floor, you should go up and take a look at it. To use a current idiom, you haven't seen anything yet. Now the remodeling of the fifth floor is in progress.

Tremendous Changes

Whereas on other floors, wooden partitions, show cases and merchandise were moved around, on the fifth floor concrete walls have been taken out and new ones built. When that phase of "Operation Sparkle" is completed, the change will really be tremendous. The auditorium, and classroom, will be widened and lengthened, going clear back across the East side of the building. The north end of this area will be the kitchen and lunch room for store personnel. Presently this portion of the building is a stockroom. When the work is completed, the present kitchen and lunch room will become a stockroom; so in effect these two sections of the floor will change roles.

Sporting Goods will be relocated along the north side of the fifth floor where housewares is now. The housewares department will be moved to where sporting goods are now, plus a large new area created by taking out the wall and space where fur storage was formerly situated. Thus when the work is done a person will come off the elevator on the fifth floor onto an expanded and enlarged housewares department which will be open and inviting, with the sporting goods (Continued on Page 4)

KNAPP-SACK

Published once a month whenever possible, for the employees and their families of the J. W. Knapp Company, Lansing, Michigan. The purpose of this house organ is to inform and entertain. Correspondence should be addressed to the Editor of the Knapp-Sack, located in the personnel offices of the store.

Editors — Henry Somers Joan King Evelyn Yeoman Kenneth Underwood

Writers — Fern Wickham, Navaho Hearn, Leslie Coombs, Leo Morris, Jane Howard, Lucille Loepke, Leona LaSalle, Mildred Chaffee, Charlotte Barrows, Susan Keiffer, Grace Baker, Ida Barber, Mildred Edington, Agnes Munsell, Lois Blowers, Margaret Boulton, Ronald Trumble, Lucille Rickman, Judd Heldt, Don Waldron, Roberta Welfare, Arlyn Gantz, Barbara Gloden, Mable Hicks, Geraldine Sabrosky, Sally Brien, Mary Murphy, Lucille Rickman.

Photography — Eric Somers

Typist — Joanne Price

Editorial

Christmas Is Just Around The Corner

(In the absence of Mr. Grimes who was away from the store during our publication deadline we bring you this guest editorial.)



November and December are particularly important months at the J. W. Knapp Company inasmuch as we transact nearly one third of our business during these two months, as compared with one quarter of the years' business in the typical department store. This better than average showing is due to many factors, but the most important is the presence of experienced personnel willing to train new employees in procedures and proper presentation of our goods and services.

This year we believe that proper presentation of Knapps' services is especially important inasmuch as many stores have curtailed this phase of their business, in the form of, elimination of free gift boxes, restriction of delivery schedules, charges on delinquent accounts, charges for the cashing of checks, charges on C.O.D. deliveries, and many others.

While nearly every retail publication suggests consideration of these curtailments, Knapps' has elected to follow the opposite course, maintaining and improving the old services and adding new services.

As a results of having followed this course we are probably in a stronger competitive position than ever before. This should be the biggest Christmas Season in Knapps' history, and as always the bulk of the burden will fall on our "old reliables."

If we can help you in any way now is the time to let us know.

— Ira Grinnell

Book Review

Love Possessed
James Gould Cozzens

The Mask
Stuart Cloete

The story of forty-nine hours of Arthur Winner's life. For two days his world is the familiar one of his private and professional existence, but the revelations of the final hour bring him face to face with the deeper meaning of his world and himself.

The pulse of Africa beats in this novel of the Boers who strove to tame a continent. Love, death, tragedy, and humor are woven into a tapestry of history by the author of *The Turning Wheels*. It is his forth story dealing with the Van der Berg family.

— M. Boulton

Service Pin Awards

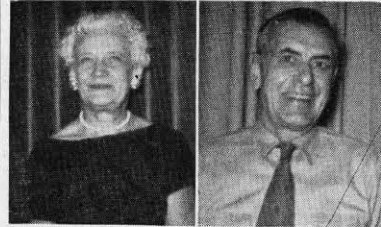
September, 1957

25 Years



Anna Humphrey

10 Years



Ruth McKinney Elmer Parmenter

5 Years

- Mildred Conlin Infants
- Laura Curtis Men's Alterations
- Elizabeth McCue Electrical Workroom
- Carolyn Nutt Credit Department
- Georgia Northcott 3rd Floor Domestics
- Sydney McLain Delivery

THE WELCOME MAT

August—September

- Karen Pentecost Audit
- Alyce Luoma Budget Sportswear
- Hildegard Adams Drapery Workroom
- Phyllis West Women's Shoes
- Clarence Wahoski Electrical Workroom
- Marjorie Darbon Jewelry
- Johonna Harris Millinery
- Alberta Avis Cosmetics
- Lorena Olson Lingerie
- Carol Spyker Sportswear
- Wanda Birchfield Traffic
- Joan Robbins Credit
- David Kimball Hi-Fi
- Ida Case Yard Goods
- Marian Carpenter Home Accessories Shop
- Keith Flattley Furniture Refinishing Work Room
- Daniel Keeley Basement Mens Furnishings
- Herbert Ashley Women's Shoes
- Donald Chaflin Men's Sportswear
- Marian Reighard Sportswear
- Ruth Monette Cosmetics
- Lillian Phelps Ready-To-Wear
- Viola Wade Credit
- Ida Moyer Basement Millinery
- Maxine Burwell Boys Wear
- Nancy Mumford Budget Sportswear
- Theresa Frost Ready-To-Wear
- Lorraine Bird Cosmetics
- Beulah Harr Ready-To-Wear
- Erna Freiheit Drapery Work Room

The GOSSIP Derby

BASEMENT STORE—By Susan Keiffer

Colorado Springs was the destination of Marion Stark, Appli-ance Clerical, on her vacation.

Mary Bronson, Basement, was recently stopped for speeding we hear. No ticket this time but be careful the next.

STREET FLOOR—Mildred Edington—Lois Blowers—Leo Morris

A recent breakfast in the Coffee Shop, with about 20 people present, the members of the In-spection Department found out who their Secret Pals were.

Tonsils out for Mary Jane Barker, Inspection, who was in St. Lawrence Hospital.

A guided tour through the Eastern States took Marian Van-Houten and Iva Leiby to Radio City and a Television Show in New York.

Tempa Hughes has returned to Fairfax Hall in Virginia after working the summer in the Hos-tery Department.

Dave Heeke of M.S.U. and Dave McCauley of Sexton High are the Fashion Advisors in the Men's Department.

E. D. ("Steve") Stevens of the Men's Clothing Department spent a wonderful vacation in Kansas City where he visited his son.

"Good Ole Home Town," Dav-enport, Iowa. That was the des-tination for Jane Boone, Hosiery, where she spent a very enjoyable vacation with her son and other granddaughter.

Darby Lake was the vacation spot for Millie Schwab, Cosmet-ics. Her son Jim, who is now in Japan with the Marines, would like to hear from his friends in the store. His address is:

PFC James D. Schwab 1658024
MAB 512 Mags12 Mortor
Transport
1st Marine Airwing
F.P.O.
San Francisco, California

Another lake visitor from Cos-metics was Lorraine Bird—the place—Thornapple Lake—main attraction—enjoying the new boat built by her husband.

Pauline Carlson of Cosmetics "Went Places and Saw Things" for her Vacation. Accompanied by her husband and daughter they went to Washington, D.C. where they met their son who is with the Bureau of Standards. From there they took a skyline drive to Williamsburg, Jamestown Fest-ival and other points of interest.

Stephany Mazner has trans-ferred from the Luncheonette to Hosiery. Welcome to the street floor!

(Continued on Page 3)

25th Anniversary

Anna Humphrey Celebrates a Store Birthday

By HELEN COOK

Anna Humphrey of our Second Floor Coat Department celebrated her twenty-fifth anniversary with the J. W. Knapp Company on Monday, September 23rd. She was presented her twenty-five year pin and a special gift by Mr. Grimes in recognition of her service.

Mrs. Humphrey was born Anna Anderson at Luther, Michigan, a very prosperous logging town at the time, in northern part of the state. Her early school years were spent in Luther, but she graduated from High School at Gaylord, Michigan.

She went on to school at Ferris Institute where she graduated with a degree in Music. While there, she was a popular member of the college orchestra.

Likes To Fish

A few years later she moved to Lansing and was married to Wiley Humphery, who worked for the Michigan Accident Fund for many years. Mr. Humphery passed away in 1949 and since that time Mrs. Humphery has maintained her residence on Mount Hope Road. She likes to travel (especially by water) and fish. Anna spends many hours in the out of doors, many hours of which she follows her favorite pastime, which is fishing. Her favorite fishing "spot" is Otsego Lake, where she frequently goes after the big one, and gets them too, we understand!

Son of Navaho Hearn Married on Bride and Groom

A ripple of excitement which became a considerable wave occurred Wednesday, September 11 when a Lansing couple were guest stars of the N. B. C. television show "Bride and Groom." Maureen Thompson and James Sartor became Mr. and Mrs. Sartor as millions watched the televised ceremony.

The excitement at Knapp's was owing to the fact that James Sartor is the son of our own Navaho Hearn of the Girl's Department. Needless to say many of the store personnel managed to take a break at the right time to get a look at the proceedings in the Television Department.

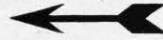
The "Bride and Groom" show presented the newlyweds with many gifts large and small as well as a honeymoon trip.

Guess Again!



This young lad should not be hard to identify because he is still just as determined as he looks in this picture. He came to Knapp's four years ago from the home of the Braves.

Still a pace setter, this little "gal" looks like she is about to take off and get into something and then things will happen. Many a NI 3 has she sold!



GOSSIP DERBY

(Continued from Page 2)

MEZZANINE—Vivian Downs

Back to the books for Doug Baer, Hi-Fi Department, at Brigham-Young University in Provo, Utah.

Floyd Riddle, Delivery Department is back from vacationing in the Eastern States.

Bags packed and North bound to Traverse City, Neva Shelton, Gifts, went on her second weeks vacation.

SECOND FLOOR—Ida Barber—Agnes Munsell—Barbara Gloden—Mable Hicks

Mrs. Martens, Buyer of Dresses, recently returned from New York where she spent a week buying Holiday Fashions.

After six months of active duty Mrs. Beverly Dickinson's, husband returned home.

A wonderful time was spent by Christine Riordon and her sister, Mame Lisman, (a former Knapp employee) in California where they visited their brother in Arcadia and a sister in Ventura.

Everyone on the second floor was glad to see Mrs. Griffin back after being out seven weeks with a fractured wrist.

A former Coat sales woman, Jennie Gilmore, has transferred into the Dress Department.

Gertrude Riedel and family spent two days of their vacation at the Straits and the remainder camping on Hamlin Lake at Ludington.

We are all sorry to hear that Virginia Galloway, Beauty Salon, has been out ill for the past three weeks. Get well soon Virginia!

A very enjoyable Labor Day week-end was spent at Belding's Centennial by Flossie Lambertson, Lingerie Department.

A little mouse told us that Fern

Wickham, Foundations, has a fruit room full of many goodies—Jams, Jellies, Grape Juice and other. Watch out Fern—When the cats away the mice will play!

A September vacation was enjoyed by Hazel Sheere of Sportswear.

THIRD FLOOR—Charlotte Barrows

Weighing in at 6 lbs. 9 oz. each were twin boys Jeff & Scott born to Billie Jenks, daughter of Mrs. Charlotte Barrows, Childrens Shoes. Congragulations to both Mother and Grandmother!

Ruth McClernan, Cotton Shop, is still in Ingham Chest Hospital. She would appreciate a line or two from her friends around the store.

When a familiar voice answers the phone in the Credit Dept. but the name is different don't be alarmed as it is only the former Patty Brower answering to the name of Mrs. Jack Case. She was married September 6th in Stockbridge.

Say Mrs. LaSalle we hear your husband makes delicious Spaghetti?! The girls in the Credit Department all agreed on this when Leona LaSalle, Credit, gave a Bridal Shower for Patty (Brower) Casé.

Navaho Hearn, Girls Department, son James Sartor was recently married on the "Bride and Groom" program to Maureen Thompson a former Knapp employee.

FOURTH FLOOR—Sally Brien, Grace Baker, Geraldine Sabrosky

Angus Cory of the Furniture Department and James Barnett of the Home Planning Center spent two days in Chicago last month buying some of the merchandise for the new Home Accessory Shop soon to open on the fourth floor.

Ruby Cox spent a week of her vacation, the middle of September at home, just working.

Come up to see the new fourth floor and spend some time with us if you haven't done so already.

FIFTH FLOOR—By Milder Chaffee—Mary Murphy—Lucille Rickman

Rita Brodie, Switchboard, has returned after a two week illness.

A vacation in Minnesota sent Richard Vitums, Marking and Receiving Supervisor, back with a suntan and that rested feeling.

A weeks vacation was spent at Higgins Lake by Mr. & Mrs. Ira Grinnell.

Niagara Falls was the destination of Doris Spauldings, vacation.

Everyone gave out congratulations to Barbara Knachel, Accounts Payable, on her recent marriage to David R. Jarvis. How's cooking Barb!

Canada, Algonquin Park and the Muskoka Lake area was the destination for Mattie Schroeder's vacation.

Helen Bateman, spent a week visiting in Gaylord and Toledo, Ohio.

Office Manager, Jeannette Higgins, spent a relaxing vacation at home.

Mary Murphy, Accounting Office, spent her vacation at home entertaining her daughter, son-in-law and two fine grandsons from Arcadia, California.

Labor Day week-end was spent in Northern Michigan by Robert Kirkey, Paint Dept.

An enjoyable Labor Day week-end was spent by Charlotte Keller, Housewares, at Town Line Lake.

Over Labor Day Hilda Goodnoe, Housewares, visited her daughter in Battle Creek.

Della Gooden and her family spent Labor Day at Lowell.

The Johnsons of Sporting Goods journeyed to their cottage near West Branch for their Labor Day week-end.

Reading, writing and arithmetic for James McDonald, Sporting Goods, who is entering M.S.U. where he will major in Engineering.

On Helen Smythes (Inspection) days off she doesn't stay around Lansing. Recently she visited Mackinaw Island where she had a very enjoyable bicycle tour of the Island.

Charles Wise, Stockman, was recently off from work for a week due to a fall from a ladder. We're all glad it was not more serious than it was!

SERVICE BUILDING—Geraldine Sabrosky

Mamie Pigue has returned to work after an extended illness.

Harry Rumbaugh, our custom picture framer, was called to Custine, Ohio on the death of his uncle Virgil Rumbaugh who was 96 years of age.

(Continued on Page 4)

WOMEN'S LEAGUE

Vain Effort Made By Both Women's Teams

Erma Fleming did strick out in the last game, but it still was not enough for her team to win. It seems Erma's team has been rolling against some top bowlers for the past two weeks, the opposition have had three games over 200!

Erma was lost for a while and no one knew where. After some looking, she was found on the floor! How come? Well, the back seat is cut off at an angle and she was sitting on the edge. When someone called, she turned and fell on the floor as easy as you please. Not even her average was ruffled, but we understand her face was red.

Due to a back ailment, Norma Catlin had to drop off of her team. Substitute Pat Myers took her place and did very well.

Team No. 1	
Ruby McCarty	76
Pat McCarty	100
Roberta Raby	107
Florence Currin	107
Gladys Tanner	100

Team No. 2	
Lorraine Bird	92
Marcine Sweeny	122
Betty Foreman	108
Erma Fleming	125
Pat Myers	119

MENS LEAGUE

Stride Set In Bowling

With the 1957-1958 Bowling Season still in it's infancy Walt Hosford and Chuck Anderson are already starting to hit their stride, both rolling well over 500 for three games. This didn't prove to be quite enough, however, as Allstate took two games on the Spartan Alleys in this Men's Cosmopolitan League match on September 17th. Here is the current line up:

Leo Snitgen (captain)	145
Ellis Brumbaugh	141
Chuck Anderson	184
Neal Hoeksema	138
Walt Hosford	140

Substitutes:
Judd Heldt
Ira Grinnell
Ken Underwood

We extend our sympathy

To Lillian Martin, Hosiery Department on the death of her father, George Martin, in Lansing on September 23rd.

To Florence Currin, Cashier, on the death of her mother Augusta Steinke in Lansing on October 4th.



The Alterations team! Seated at left is Virginia Hutson, Department Manager. Standing (left to right) Vivalene Latimer, Betty Wakulsky and Dorothy Eckert. Iva Valentine was not present at the time this picture was taken. Florence Van Vlerah has just recently transferred from the Fur Work Room to this department too.

Spartan's Need More Help, But Score Well

Knapp's Spartans, bowling in the Downtown Merchants League need help! Rolling with only three or four men they have been holding their own and took three out of four points last week. Think what they could do with a full team.

Their captain, John Grohman, said he could use two full time bowlers and two substitutes. How about it you bowlers, help him out. If you have Thursday nights free, call John in the Service Building.

Here are last weeks scores:	
Byron Babcock	170
John Grohman	150
Frank Martin	155
Leonard Sandusky	145

GOSSIP DERBY

(Continued from Page 3)

Zella Porter had a wonderful time fishing at Spider Lake near Traverse City on her vacation.

Cecile Crook spent her vacation with her ninety four year old mother at Bowling Green, Ohio.

Florence Van Vlerah, who has been working in the Fur Workroom for the past five years, has transferred to the Drapery Workroom.

Marian Osborn and her husband spent several days with their son at Newport, Rhode Island, where he is stationed with the U.S. Navy.

Harold Moore spent a few days of his vacation at Sugar Island. He says he caught a lot of real big fish, but he brought home only the small ones. What Happened?

Norm Elsesser and his family had a fine vacation and trip to Houghton Lake for their vacation.

Alterations Offer Expert Services

By LUCILLE LOEPKE

The five women of our Alterations Department are kept very busy throughout the year. This very important phase of our store, and that is so very essential to a successful Ready-to-Wear operation, is very ably managed by Virginia Hutson. She is assisted by Iva Valentine, Vivalene Latimer, Dorothy Eckert and Betty Wakulsky. This workroom is located to the west end of the Second Floor, back of the Shoe Department.

Walking into the Alteration Room, it would appear that most of the work that is done there is on Wedding Gowns, however, that is only a first hand impression, due to the fullness of this type of merchandise. Wedding gowns all over the place. About two thirds of the time worked by the alteration women is spent on dresses and suits and coats.

Wedding Services

Whether the bride wears a lovely bridal gown or a simple frock, it must fit to perfection. Our Alterations Department gives just such service. Since January of this year, more than 250 wedding gowns have been altered, pressed and in perfect order for the weddings. While June is traditionally considered the month for brides, it seems July is making a gain each year.

Virginia Hutson, along with supervising the workroom, does fittings and assists with the alterations work, mainly on wedding gowns. Iva Valentine has taken the full responsibility of

**Rings
Rice
and Rattles**

ENGAGEMENTS

Shirley Sleep, Women's Shoes, to Roger Meridith.

MARRIAGES

Patty Brower, Credit, to Jack Case on September 6th.

Barbara Knachel, Accounts Payable, to David Jarvis on August 24th.

BIRTHS

Eva Cosper, Lamps, has her seventh grandchild, a grandson born to Mr. and Mrs. McMaster in Sturgis. His name, Jeffery Lynn McMaster.

Marjorie Grubb, Basement Linagerie, has a new granddaughter, her 5th grandchild. Her name is Kayla Jean Grubb.

Congratulation goes out to Bonita Wenzl, Lamps, on her 18th grandchild. Born on July 26th, a granddaughter Terry Sue Hendrick.

A new grandson has been added to the Rose Farhat family. Born August 4th, in Akron, Ohio a fine fellow of 10 lbs. 11 oz. His name is Thomas Farhat.

Charlotte Barrows, Childrens Shoes, has two shoe projects coming up soon! Her daughter, Billie Jenks, had two boys in October.

THANKS

Jeanne Rulong wishes to thank her many friends at Knapps for their many kind thoughts during her recent bereavement.

REMODELING

(Continued from Page 1)
attractively shown next to it. (Fur storage is being handled from the second floor.)

Favorable Reaction

Already the impact of these new changes are being felt. Employees in the newly remodeled departments find favorable customer reactions. In fact that is an understatement. Customers are really exclaiming how nice our store looks. Like a big city store they say. It is certain that they will, and we will, enjoy doing business on our modern sales floors.

BABY PICTURES

Jane Beach
Morton Levitt

processing the wedding gowns. The other three ladies do alterations and repairs for all the ready-to-wear departments except boys and mens. We all are aware that the elaborateness or simplicity of any occasion is made truly meaningful by the expert tailoring of our Alterations Department.